Kurzweil 3000-*firefly* by Kurzweil Educational Systems
Named a Finalist for the Cool Tool Award in the
EdTech Digest Awards Program

Natick, MA, March 17, 2014–*EdTech Digest*® named Kurzweil 3000®-*firefly*® by Kurzweil Educational Systems® a finalist for the Cool Tool Award in the fourth annual *EdTech Digest* Awards Recognition Program in the category of Mobile App Solution for elementary.

Kurzweil 3000-*firefly* is literacy software that enables struggling students, including those with learning differences such as dyslexia and English Language Learners, to learn from the same content as their peers and meet rigorous standards such as the Common Core State Standards. Anchored in the principles of Universal Design for Learning, the literacy software provides a multisensory approach for supporting the complex tasks of developing fluency, vocabulary, comprehension, writing, and study skills.

Kurzweil 3000-*firefly* has also been named as an approved accommodation for statewide testing in these states. Students can access curricula anytime, anywhere with Kurzweil 3000-*firefly*'s cloud-based library, and teachers can view student usage reports from any computer or device that has an Internet connection—making it easy to stay on top of student outcomes.

The *EdTech Digest* Awards Recognition Program recognizes outstanding solutions, trendsetters, and leaders in technology that focus on education. A panel of industry veterans and influencers conduct the evaluation process and choose finalists for either the Cool Tool, Trendsetter, or Leadership Award. All finalists fall into a subcategory in one of the three main categories. The Cool Tool awards recognize established, new, and emerging technologies for education.

"We constantly strive to develop innovative literacy tools to support struggling students, enabling them to achieve success alongside their peers," says Vice President of Customer Success Roger Steinberg. "It is an honor to be recognized as an awards finalist by *EdTech Digest*."

Go to www.kurzweiledu.com to learn more about Kurzweil 3000-*firefly*.

About Kurzweil Educational Systems
Kurzweil Educational Systems® *is recognized as the leading developer of literacy software for people with learning differences such as dyslexia, attention deficit disorder, or those who are English language learners, as well as those who are blind or visually*

impaired. Kurzweil provides complete reading, study skills, writing, and test-taking support for students. For more than 30 years the company has been driven by the vision to serve the needs of struggling learners to enable them to reach their full potential. We offer products that bring the power and pleasure of reading and learning to the lives of users, striving to enhance learning and expand literacy. Kurzweil Educational Systems is committed to providing research-based solutions that help educators raise the achievement levels of preK–12 students as well as adult learning communities. For more information, visit www.kurzweiledu.com.

Media Contact:
Sandy Rothstein
Cambium Learning Group, Inc.
800.547.6747
sandy.rothstein@voyagersopris.com

Investor Contact:
Philip Davis
Cambium Learning Group, Inc.
investorrelations@cambiumlearning.com

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