



Kurzweil
EDUCATIONAL SYSTEMS

Kurzweil Educational Systems Announces *firefly* App for iPad

Natick, Mass., July 9, 2012–Kurzweil Educational Systems[®], a division of Cambium Learning Technologies, announced today the release of the *Kurzweil 3000*[®] – *firefly* app for the iPad.

The *Kurzweil 3000 - firefly* iPad app provides mobile access to digital content and powerful literacy tools to enable individuals with the cognitive ability, but not the literacy skills, to achieve their academic and personal goals.

Kurzweil 3000 is a text-to-speech based technology solution that enables struggling readers to learn at grade level. [Research](#) has shown the program to be particularly appropriate for students with learning disabilities such as dyslexia, those who require reading intervention, students struggling with reading comprehension, and English Language Learners (ELL).

“We are delighted to be releasing our first mobile app,” said Alex Saltonstall, general manager, Kurzweil Educational Systems and IntelliTools. “Individuals rely on *Kurzweil 3000* every day to enable them to succeed at their level of academic interest. Increasingly our customers have access to iPads, and the *firefly* iPad app will now give them even more access to the content they are reading and the literacy support tools they rely upon. Whether downloaded to a school or personal iPad, we believe our free app will extend learning on this engaging and mobile platform.”

iPad app benefits for students and teachers:

- Mobile access to instructional materials
- Free to *Kurzweil 3000* customers, the iPad app is simple to install and use
- Modern and engaging user interface
- Accessible to many students with physical limitations

The *firefly* iPad app is free and can be downloaded from the iTunes App Store by searching the education category using “*firefly* Kurzweil”.

To learn more go to www.kurzweiledu.com/fireflyapp.

About Cambium Learning Technologies

Cambium Learning Technologies designs and publishes instructional technology for students in general and special education ranging from Pre-K to Adult, including four- industry leading brands: Learning A-Z, ExploreLearning, Kurzweil Educational Systems and IntelliTools. Cambium Learning Technologies is a business unit of Cambium Learning Group, Inc. (Nasdaq: ABCD) based in Dallas, Texas. For more information, visit www.cambiumtech.com.

About Cambium Learning Group, Inc.

Cambium Learning® Group (Nasdaq: ABCD) is the leading educational company focused primarily on serving the needs of at-risk and special student populations. The company is comprised of three business units: Voyager Learning provides comprehensive print and online intervention solutions, professional development, and school turnaround offerings and includes Class.com and Voyager Education Services; Sopris Learning is known for supplemental solutions including assessment, supplemental intervention, positive behavior supports and professional development; and Cambium Learning Technologies develops instructional and assistive technology and represents IntelliTools®, Kurzweil Educational Systems®, Learning A-Z, and ExploreLearning. Believing that all students can achieve, Cambium Learning Group is committed to providing evidence-based support and expert professional services to empower educators and increase student achievement. Learn more at www.cambiumlearning.com.

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