

**KURZWEIL 3000-FIREFLY NAMED TO “READERS’ CHOICE TOP 100 PRODUCTS”  
LIST BY DISTRICT ADMINISTRATION MAGAZINE**

*K12 leaders highlight products that enhance learning in another record-breaking year for nominations*

**Dallas, TX** –January 6, 2014 — Kurzweil 3000®-*firefly* by Kurzweil Educational Systems® has been recognized for making a positive difference in education by K–12 leaders who named it to *District Administration* magazine’s “Readers’ Choice Top 100 Products” for 2013.

The winners, selected by *District Administration*’s editors from a record 1,800-plus nominations, were products that received the highest number of nominations and best descriptions from K–12 leaders. The [“Readers’ Choice Top 100 Products”](#) have been announced online and in the December issue of *District Administration*.

[Kurzweil 3000-\*firefly\*](#) enables struggling students, including those with learning differences such as [dyslexia](#) and English language learners, to learn from the same content as their peers. Anchored in the principles of Universal Design for Learning, it supports the complex tasks of developing fluency, vocabulary, comprehension, writing, study skills, and strategies for test taking. Kurzweil 3000-*firefly* and the free companion iPad app provide access to any curriculum—anytime and anywhere.

“Recognition by the readers of *District Administration* magazine is an honor,” said Alex Saltonstall, president of Kurzweil Educational Systems and IntelliTools®. “This acknowledgment of Kurzweil 3000-*firefly* is especially gratifying because it comes from the educators who use our product in their classrooms. We are proud that Kurzweil 3000-*firefly* has made a difference in the lives of the students we all serve.”

**For more information, visit [www.kurzweiledu.com](http://www.kurzweiledu.com).**

In recognizing the most innovative products, the annual *District Administration* “Readers’ Choice Top 100 Products” award informs superintendents and other senior school district leaders about products their colleagues around the country are using to help their districts excel.

“The fact that we had a record number of readers participating in this recognition program is a testament to the interest that K12 leaders have in products for improving educational outcomes and operational efficiencies,” says JD Solomon, *District Administration*’s editorial director. “All of the honorees in our Top 100 program should be very proud of their achievement.”

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**About Kurzweil Educational Systems**

*Kurzweil Educational Systems® is recognized as the leading developer of literacy software for people with learning differences such as dyslexia, attention deficit disorder, or those who are English language learners, as well as those who are blind or visually impaired. Kurzweil provides complete reading, study skills, writing, and test-taking support for students. For more than 30 years the company has been driven by the vision to serve the needs of struggling learners to enable them to reach their full potential. We offer products that bring the power and pleasure of reading and learning to the lives of users, striving to enhance learning and expand literacy. Kurzweil Educational Systems is committed to providing research-based solutions that help educators raise the achievement levels of preK–12 students as well as adult learning communities. For more information, visit [www.kurzweiledu.com](http://www.kurzweiledu.com).*